

## STRATEGIC MANAGEMENT ACCOUNTING

### Critical Points that Cover Modules 1-3



1. Identify the skills required of a professional accountant
2. Identify causes of changes impacting on business and what it means for MAs
  - a. Different components / elements
3. Understand Stakeholder management – identify key players, risk and information needs
4. Distinguish between Data warehousing / Big Data and business Intelligence
5. Be able to determine/ calculate component parts of a budget
6. Variance analysis – be able to calculate, identify causes and recommend to improve
7. Understand the behavioural issues regarding budgets
8. Identify and explain alternative approaches to traditional budgeting

***“Coaching you to Success”***